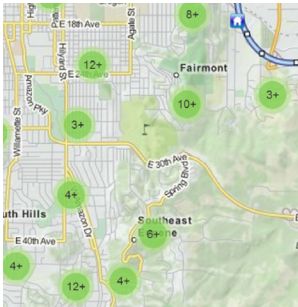# BEAUTY & BRAINS
Who says you can't have both?

Start by exploring Platinum's expanded template library to find the right design for your pages. Customize further by taking advantage of IDX's flexible customization capabilities using CSS to personalize your page content.

Generate an unlimited number of IDX Broker widgets and enjoy the freedom to place convenient tools and forms anywhere on your site!

- Add convenient Quick Search
- Display Custom Search Showcases & Slideshows
- Promote Featured Listings
- Capture Leads
- Apply Map Searches to any page!
- And more!!!

Interactive Maps

Unlimited map search and display options come standard with all IDX Broker account types. Let your visitors search for properties using GPS location-based searches that works on all browsers and mobile devices.

Leverage Your Market

Include all the essential search tools such as Basic, Address, Advances, Listing Number and Map Search.

Create Saved Links for specific searches and fine-tune your neighborhoods and search regions further using our map-based Polygon Link Generator. Simply draw a shape on a map to predefine your search area. Use this tool to boost SEO by generating links for popular search areas your MLS doesn't define, such as "SOHO" or "Upper West Side."

Your #1 IDX
Just got better!

Team IDX at your service!

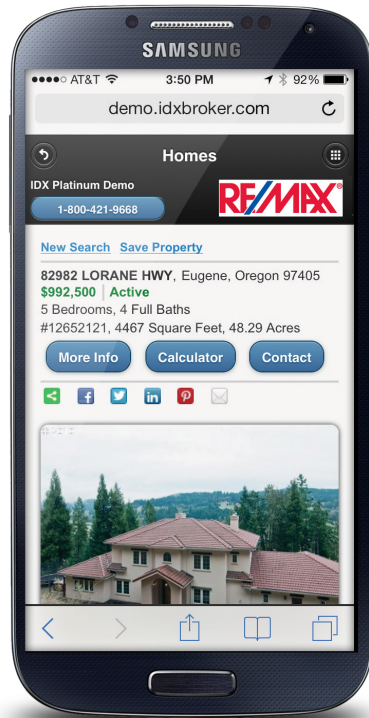**1 (800) 421-9668**
info@idxbroker.com

Our massive Knowledgebase is your one-stop-shop resource for information about all IDX features and tools. Browse through a collection of articles and educate yourself on the many capabilities available with IDX Broker at

kb.idxbroker.com

IDXBROKER.COM
your search, more results

Add Powerful IDX Search

IDX Broker Platinum is the leading IDX solution for real estate agents and brokers. IDX provides essential real estate search tools to help attract homebuyers, along with all the features needed to create the ideal home search experience.

Set Yourself Apart

Our team built IDX Broker Platinum from the ground up, to offer the most customizable and powerful IDX solution in the industry. We're confident that clients will feel the same way when they log in to their dashboard and discover what they can do with all of the new capabilities.

Mobile Optimized

Our web-based solution provides site visitors with powerful real estate search tools they can use on-the-go! Create an engaging user experience with quick load times and allow users to search and save listings, sign up for email updates and schedule showings from any mobile device!

Turn Interest into Action

Choose the style that works best for you using our customizable lead registration forms and preferences. Force or Request pop-up lead registration at page level. Add or modify the criteria included in all of your signup forms and create a database of leads from your IDX Control Panel.

Analyze

Our advanced analytic tools make it easy to weed through your lead traffic statistics, track your search engine referrals and see which of your IDX pages are most popular! Leverage social media statistics using the ShareThis tool to determine which properties get the most attention.

Convert

Give your clients a place to call home on your website. Visitors can register for IDX Broker's My Listing Manager and save/review listings and searches of interest. From here, clients can opt to receive custom email updates for the searches and listings they save.

"Truly changed the way I view my IDX"

-Steve LeVine, RE/MAX Prestige